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FOR IMMEDIATE RELEASE

STX and 200x85 Announce The STX 68 Girls' Camp

Elite female hockey players to be invited to three-day prospect camp in Chicago, Aug. 8-11, 2019

BALTIMORE, Md. – December 7, 2018 – Global sporting goods leader STX and 200x85, the worldwide leader in youth hockey tournament and training experiences, today announced an expansion of the elite hockey prospect camp, the STX 68, to include a girls' camp in 2019.

Entering its sixth year, the boys' STX 68, presented by 200x85, is the premier Bantam Major camp in the United States. The addition of a girls' camp represents a significant scouting and development opportunity for elite female athletes, and signals growth for the women's sport.

"We're extremely excited for the STX 68 girls' camp," said **Matt Hoppe**, director of ice hockey sales and marketing for STX. "It's been inspiring to see the foothold the boys' camp has taken in the world of elite youth hockey. We felt we should work with 200x85 to make a similar impact in the girls' game, and we're looking forward to providing the same top-line education and equipment experience for the top 68 female players in the country."

Following the model of the boys' program, the girls' camp will connect elite players with top coaches and players for three days of seminars, conditioning and testing. The invite-only event will be an annual first look at the future of women's hockey, showcasing the top 14-year-old players, identifying key areas for growth, and providing insight into the college process for those who are just a few years away from commitments. Each position and aspect of the game will be highlighted over the course of the three-day program through a series of skills assessments, drills and competitions.

"This is a great step forward in continuing to build the pipeline of elite female hockey players," said **Kevin Mann**, president at 200x85. "The feedback we've received from the parents of the male players who've participated is consistently positive and praises the importance of this camp to their son's path to college and beyond. Why shouldn't the best young female players receive the same opportunity to learn and hone their game?"

The STX 68, which will welcome the top 68 2005 birth year hockey players in the country, is the only Bantam Major national camp offering every attending athlete unparalleled on- and off-ice education and training. Over the course of three days, Aug. 8-11, 2019 in Chicago, athletes will undergo dynamic training, coaching, and competition. The invitation-only event is the only elite camp that doesn't come with a hefty price tag. The prospect showcase costs attendees just \$195. Invitations will be sent April 24, 2019.

ABOUT STX

STX is a global sporting goods leader in the sports of ice hockey, lacrosse, and field hockey. Taking an inventive, research-based approach to building equipment for the elite athlete, STX has established itself as a leader in high-performance ice hockey products available directly to the consumer. Based in Baltimore, STX has been universally recognized for innovation in product design and development. STX continues to strive for new performance standards in sporting goods equipment at the highest levels of competition. For more information, visit www.stx.com.

ABOUT 200x85

For twenty years, 200x85 has been an innovator and leader in the creation of hockey programs, tournaments, camps, clinics and entertainment. 200x85 provides a profound understanding of how to harness the power of hockey to effectively produce results for an amazing hockey experience. With all programs and events housed within one organization, these disciplines merge to offer a powerful, diverse and integrated on ice experience.